

PRODUCT OF THE YEAR 2015

In recognition of your commitment to product innovation, TorchMedia is offering exclusive Woolworths in-store media packages available to Product of the Year Award winners.



GOLD

Top **300** stores
(1 month campaign)

- Book ending Fins
- In-Store Radio

\$95,000



SILVER

Top **300** stores
(1 month campaign)

- Large Fin
- In-Store Radio

\$50,000



Contact your **Account Manager** or call **1800 887 450** to find out more.

Conditions

- All artwork subject to Woolworths approval.
- Offer expires 30 June 2015.
- Campaigns subject to category availability at the time of booking.
- Package prices are only applicable for products that win and are not transferrable to other products within the manufacturer's range.
- Featuring the Product of the Year awards logo requires express permission from Product of the Year.